

### To Whom it May Concern

## Subject- Letter of recommendation - i-ms DIGITALMEDICINE

It is with great pleasure that I'm writing this letter of recommendation for i-ms DIGITAL MEDICINE on behalf of The Ministry of Women, Children, and Youth for the innovative strides the company is making in expanding primary health care to Ethiopians.

The Ministry of Women, Children, and Youth recognizes the company's efforts to expand the reach of health care to vulnerable demographic groups through the Institutional Health care and Virtual Healthcare projects. The ministry believes that i-ms and the projects it brings forth will result in a sustainable convenience to healthcare to the Ethiopian public in general and to women and children in particular.

The ministry will also like to acknowledge the immense job creation potential the company provides to health professionals at a time when unemployment levels are at an all-time high.

The ministry will work in close partnership with i-ms DIGITAL MEDICINE on all areas pertaining to providing healthcare to mutual focus areas which are women, children, and youth via the implementation of the above stated projects.

Sincerely

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Head, Office of the Minister









## ጤና *ሚኒስቴር-ኢትዮጵያ* የዜን ች ጤና ለሀገር ብልፅግና!



# Ministry of Health - Ethiopia **Healthier Citizens for Prosperous Nation!**

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# ስሚመስከተው ሁለ

መጋቢት 28 ቀን 2013 ዓ.ም. በተባሬ ደብዳቤ i - ጤና DIGITAL MEDICNE በመባል የሚታወቅ ድርጅት በVirtual Health Care እና Institutional Health Care ፐሮጀክቶች ላይ እየሠራ መሆኑን ገልጸ፣ ፐሮጀክቶቹ የጤና አቅርቦት ማስፋፋት ላይ እና ለበርካታ ሃኪምች የሚፈጥረው የስራ ዕድል ከማምት በማስገባት የድጋፍ ደብዳቤ አንዲጻፍላቸው ጠይቀዋል።

በዚሁ መሠረት ፕሮጀክቶቹ በጤናው ላይ ከሚያስንኙት ጥቅም በተጨማሪ ስአዳዲስ የጤና ባለሙያዎች የስራ ዕድል ከመፍጠር አንፃር ታይቶ አስራላጊው ድጋፍ ይደረግላቸው ዘንድ ይህን የድጋፍ ደብዳቤ ሰጥተናቸዋል፡፡



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E-mail: moh@moh.gov.et

Website: www.moh.gov.et







## በኢትዮጵያ ፌደራሳዊ ዲሞክራሲያዊ ሪፐብሊክ የኢኖቬሽንና ቴክኖሎጂ ሚኒስቴር

The Federal Democratic Republic of Ethiopia Ministry of Innovation and Technology



w2/4/hn-182/1

#### To whom it may concern

Subject: Letter of Recommendation- I-Tena Digital Medicine

I am writing this letter of recommendation on behalf of the FDRE Ministry of Innovation and Technology for I-tena Digital Medicine. The Ministry believes that I-Tena Digital Medicine is one of the strongest and thriving startup companies in the country with capacity transform itself into a position of pioneer in the sector.

The Ministry of Innovation and Technology is well aware of the instrumental role I-Tena Digital Medicine played to set up a call center that now connects medical doctors and anyone in our community seeking their health advice. This call center has become particularly useful during this time of a global pandemic where many people are afraid to go to health care facilities in fear of catching the Corona virus. We also believe the call center will remain critical in filling the health care seeking behavior gap that our health system suffers from; in the long runcontributing to the national vision of realizing a productive and healthy population.

Please feel free to contact me should you need more information on this from our end.

Sincerely,

Ahmedin Mohammed (PhD)

State Minister



#### የሥራ ዕድል ፈጠራ ኮሚሽን **Jobs Creation** Commission የኢትዮጵያ ፌደራላዊ ዴሞክራሲያዊ ሪፐብሊክ

Federal Democratic Republic of Ethiopia

Ref: JCC/538/ /2021

Date: Aug 23, 2021

To whom it may concern

### Subject- Request letter for support

The Ethiopian Job Creation Commission has been established by the Office of the Prime Minister under Article 32(13) of Proclamation No. 1097/2011. The commission targets by 2030, more than 20 million young people will have access to promising and secure employment opportunities, and that private investment and innovation will play a key role in the success of the program.

Accordingly, i-Tena Digital Medicine's 'Virtual Healthcare' and 'Institutional Healthcare' projects are believed to have the potential to create significant employment opportunities for health professionals. They are one of the 20 successful entrepreneurs in the 2013 Job Creation Commission's Bruh Innovative Business Idea Competition.

We are writing this letter of support because this creative idea can create jobs for many. Accordingly, the commission would like request you to provide them with any necessary supports and would like to thank you in advance for your cooperation.

Sincerely,

Alemtsehay Dersolign Legese hagn the ora Line Totales

RRGHAGT RRGTC Director innovative Jobs Creation & Projects Directorate





#### የሥራ ዕድል ፈጠራ ኮሚሽን **Jobs Creation** Commission የኢትዮጵያ ፌደራላዊ ዴሞክራሲያዊ ሪፐብሊክ

Federal Democratic Republic of Ethiopia

中TC:- 10/6/1/538/ / 2013 ቀን:- 17/12/2013

ለሚመለከተው ሁሉ

#### ን-ዓዩ፡- የድ*ጋ*ፍ ትብብር ስለመጠየቅ

የኢትዮጵያ የሥራ ዕድል ፈጠራ ኮሚሽን በአዋጅ ቁጥር 1097/2011 አንቀፅ 32(13) በጠቅላይ ሚኒስትር ጽ/ቤት የተቋቋመ ሲሆን በሀገራችን ያለውን የሥራ ዕድል ፌጠራ አጀንዳ በፌዴራልና በክልል ካሉ መንግስታዊና መንግስታዊ ያልሆኑ ተቋማትን በማቀናጀት፣ በማስተባበርና በመደንፍ በርካታ ፕሮግራሞችን እየተንበረ ይገኛል። በፕሮግራሙም እስከ 2030 ድረስ ከ20 ሚሊዮን በላይ የሚሆኑ ወጣቶች አመርቂ እና አስተማማኝ የሥራ ዕድሎችን *እንዲያገኙ* ሲሆን በተለይም የግል ኢንቨስትመንቶችና የፌጠራ ውጤቶች ለዚህ ፕሮግራም መሳካት ትልቅ ሚና እንደሚጫወቱ ከሚሽኑ ያምናል።

በዚህ መሰረት i-ጤና ዲጂታል ሜዲሰን ባቀረባቸው Virtual Healthcare እና Institutional Healthcare የተሰኙት ፕሮጀችቶች በርከት ሳሉ የጤና ባለሙያዎች ከፍተኛ የሥራ እድል የመፍጠር አቅም እንዳለው ታምኖበታል። በ2013 የሥራ ዕድል ፈጠራ ኮሚሽን ባዘጋጀው የብሩህ የንግድ ፈጠራ ኃሳብ ውድድር ላይ ተሳትፈው ካሸነፉት 20 የንግድ ሃሳቦች ውስጥ አንዱ ነው።

ይህ የፈጠራ ኃሳብ ለብዙዎች የሥራ ዕድል ሊፈጥር ስለሚቸል ይህንን የድጋፍ ደብዳቤ ልንጽፍ ቸለናል፡፡ ስለሆነም በእናንተ በኩል አስፈላጊውን ትብብር ታደርጉ ዘንድ እየጠየቅን ለሚደረገው ትብብር ኮሚሽኑ ምስጋናውን በቅድሚያ ያቀርባል::

ከሥላምታ ጋር

ወሀይ<sup>3</sup> ደርሶልኝ ለንስ Alemtsehay Dersolign Legese harn the ora Line Tother

RRLHFLT ARLLTC Director innovative Jobs Creation & Projects Directorate



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## በኢትዮጵያ ፌደራሳዊ ዲሞክራሲያዊ ሪፐብሊክ የኢኖቬሽንና ቴክኖሎጂ ሚኒስቴር

The Federal Democratic Republic of Ethiopia Ministry of Innovation and Technology



#### ለሚመለከተው ሁሉ

ጉዳዩ:- ለ I-Tena Digital Medicine የተጻፈ የድጋፍ ደብዳቤን ይመለከታል

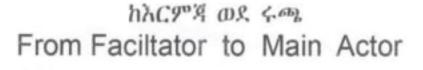
ይህ በኢኖቬሽንና ቴክኖሎጂ ሚኒስቴር ስም I-Tena Digital Medicine ኩባንያን በተመለከተ የተጻፈ የድጋፍ ደብዳቤ ነው። I-Tena Digital Medicine በሀገሪቱ ካሉ ጠንካራና ውጤታማ ጀማሪ የቴክኖሎጂ ኩባንያዎች መሀል አንዱ ሲሆን፤ ራሱን ወደ ግዙፍ ተቋምነት የመቀየርና በዘርፉም ቀዳሚ ከሚባሉ ከባንያዎች መሀል ለመስለፍ የሚያስችል አቅም እንዳለው የኢኖቬሽንና ቴክኖሎጂ ሚኒስቴር ያምናል።

በአሁት ጊዜ I-Tena Digital Medicine ማንኛውም የኅብረተሰብ ክፍል ጤናን በተመለከተ የምክር አንልግሎት ከሕክምና ባለሙያዎች የሚያንኝበት የጥሪ ማዕከል በማቋቋም እየተጫወተ ያለውን ሚና የኢኖቬሽንና ቴክኖሎጂ ሚኒስቴር በሚገባ ያው ቃል። ይህ የፕሪ ማዕከል በዚህ ዓለም አቀፍ ወረርሽኝ ባለበትና ብዙ ሰዎች የኮሮና ቫይረስ ተጋላጭ እንሆናለን በሚል ስጋት ወደ ጤና ተቋም ለመሄድ በሚፈሩበት ጊዜ የሚቋቋም መሆኑ ደግሞ የጥሪ ማዕከሉን ፋይዳ እጅግ ከፍ ያደርገዋል። በተጨማሪም የጥሪ ማዕከሉ በጤና ሥርዓታችን ውስጥ የሚታየውንና ሰዎች የሕክምና አንልግሎት ለማግኘት የጤና ተቋማትን ያለመንልንል ሰፊ ክፍተት ለመዝጋትና በቀጣይም አምራችና ጤናማ ማኅበረሰብ ለመፍጠር የተቀመጠውን ሀገር አቀፍ ራዕይ ለማሳካት አስተዋዕጾ እንደሚያበረክት ሚኒስቴር መሥሪያ ቤቱ ያምናል።

ተጨማሪ ማብራርያ ካስፈለን በእኛ በኩል ለመስጠት ዝግጁ መሆናችንን በዚሁ እንገልጻለን፡፡

ከሰላምታ ጋር







Addis Ababa, Ethiopia